

A Smile to Remember is a dynamic and engaging memory care program created to better enrich the lives of Castle Senior Living residents. Inspired by residents with dementia who communicate through body language and behavior, this program was designed to keep residents smiling and enjoying an active and meaningful lifestyle.



THE AWESOME POWER OF A SIMPLE SMILE.

Smiling is the universal sign for happiness and can be spread from person to person in the simplest gesture. Even those with advanced dementia can reciprocate the feeling of a genuine smile. It can lower blood pressure, reduce anxiety, and improve mood.

Designed by our Dementia Care Practitioner and our team of medical experts, 'A Smile to Remember' transforms the way people think about dementia. It guides our staff to build healthy relationships, develop person-centered approaches, and nourish the resident's physical and emotional needs.

A Smile to Remember Resident-Centered Memory Care



Continued Education
& Support



Strong Leadership
& Staffing Model



Safe & Therapeutic
Environment



Individualized
Care Planning



Engaging Life
Enrichment Program



Medical
Management



Nourishing
Meal Program

A Smile to Remember Seven Core Principles

SIMPLE & SLOW

Make life easier for residents in all ways. Taking things slow, one step at a time.

HAPPY

Project and promote a positive state of mind.

NOURISH

Encourage residents to eat/drink throughout the day.

ENGAGE

Have meaningful resident interactions at all times.

"YES"

Build trusted bonds by finding ways to always say "yes."

LISTEN & LEARN

Listen with empathy, validate concerns, and continue learning how to provide exceptional care.

SMILE

Spread joy and happiness through the simplest of gestures.